



SPECIALS *at Carter Estate*

We now offer reorder specials!

On the day you pick up your wine club selection, you now receive 30% off 1-11 bottles, and 35% off 12 or more bottles. Only valid on the day of pick up.

Refer a friend!

Refer a friend to join our wine club and receive a 75% discount off any bottle of your choice. Please remember to write your first and last name on their sign up form, under "Referred by" to redeem.

UPCOMING *events*

Venezia Late Night at Carter Estate Tasting Room

Every Friday from 6:00pm – 9:00pm

Food. Wine. Live Music.

Wine & Food Pairing

Available Daily | 1:00pm & 3:00pm

CarterEstateWinery.com/calendar-of-events

Easter Brunch at The Vineyard Rose Restaurant

Sunday, April 12, 2020 | 10:00am – 2:00pm

SouthCoastWinery.com/Easter

Blessing of the Vines Food & Wine Pairing

Sunday, March 29, 2020 | 4:00pm – 6:00pm

SouthCoastWinery.com/blessing

Mother's Day Brunch at The Vineyard Rose Restaurant

Sunday, May 10, 2020 | 10:00am – 2:00pm

SouthCoastWinery.com/mothers-day



34450 Rancho California Road | Temecula, California 92591
877.767.0208 | CarterEstateWinery.com

THE VINEYARD *view*

WINTER 2020 NEWSLETTER



Carter Estate
WINERY AND RESORT



FEBRUARY

wine club selections

2017 Pinot Gris

When Pinot Gris is made into wine, it truly reveals the maturity level at harvest, how it was handled and how it was fermented. Here at Carter Estate, we are looking for a stylistic nuance to bring forth an assertive expression of character; we opt for a riper, fuller style of Pinot Gris, with a touch of barrel aging to soften acidity, develop body and give texture to the wine. Citrus notes are round and tropical, with delicate floral scents and ripe pear flavors: a wine of distinction.

(Retail: \$24.00 • Club: \$18.00)

2015 Penrose

Our Carter Estate PENROSE shows a very exotic fruit aroma of spiced black cherries and raspberries, with deep layers of plum and blackberry. The Cabernet Sauvignon and Petite Verdot add a dimension of forest floor; leafy, with a sweet earthy warmth. A solid, but supple note of French oak (imparted from 18 months of barrel aging) rounds the fruit and gives richness to the wine.

(Retail: \$45.00 • Club: \$33.7)

2013 Merlot

The bouquet is radiant in its complexity of aromas. Blueberries and rose petals mingle with a rich chocolate, coffee earthiness that is warmed with French oak. The flavors show the same intensity of character; the chocolate and spicy oak is tightly wrapped around the rich fruit core. This Merlot has a very long finish that is silky and firm with a shapely, tart tannic backbone.

(Retail: \$28.00 • Club: \$21.00)

MEMBER news

We have updated our will call period!

We are now only able to hold your wines for up to 45 days after the scheduled pick up date. We will send you a friendly reminder to those who haven't picked up their wines, so please make sure we have your correct email address on file. After the 45 day hold, your card will be automatically processed and your wines will be shipped directly to you. Still want to visit the winery? We want to make this as easy for you as we can, please reach out to us by phone or email and we will be more than happy to accommodate you!

We updated our Release months!

We have updated our release months to the Carter Estate Wine Club. Release months are now quarterly: February, May, August and November. Each selection will include three bottles hand-picked by our wine maker. Wine club will send a sneak peek email two weeks before billing announcing the upcoming selection so be sure your email address is updated on your membership.

We want to remind you, your wine club benefits and discounts have increased!

Enjoy 25% off bottles, and 30% off cases of 12 or more bottles, as well as discounts at all Carter Hospitality Properties! Discounts at South Coast Winery Resort & Spa include 15% off bottles, and 20% off cases of 12 or more bottles.

CARTER CREEK WINERY RESORT & SPA IS NOW OPEN!

4064 West US highway 290, Johnson City, TX 78636

Additional information on all Carter Hospitality Properties is available at WineResort.com

Cheers!

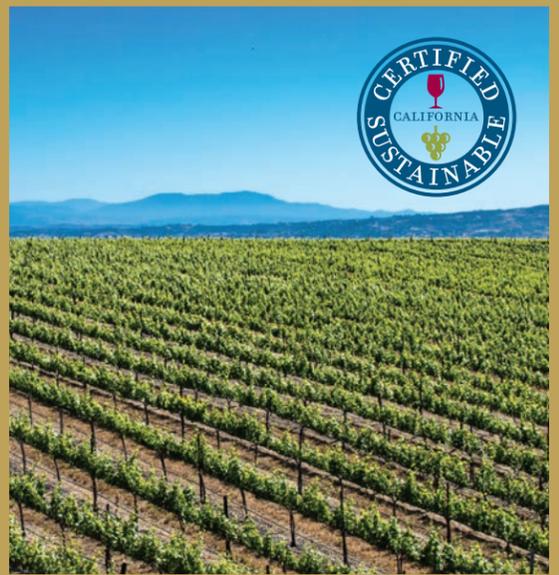
Your Wine Club Team,
Adriana, Krystal, Tawnie, Clarizza, Jaylene, Melissa, Linda,
Selena, Sean, and Brian



WARNING

Drinking distilled spirits, beer, coolers, wine and other alcoholic beverages may increase cancer risk, and during pregnancy, can cause birth defects. For more information, go to www.P65Warnings.ca.gov/alcohol

CERTIFIED sustainable



South Coast Winery has been certified sustainable since 2013, and Carter Estate Winery since 2018. Our 200+ acres of vineyards, and our winery operations, are both certified sustainable. The California Sustainable Winegrowing Alliance (CSWA) is a non-profit organization that supports and promotes sustainable winegrowing practices throughout the state of California.

THREE MAJOR FOCUSES FOR OUR VINEYARD PRACTICES ARE:

- SOIL** - We work with our soil and keep it healthy by monitoring and adjusting our organic matter and nutrients.
- WATER** - We practice water conservation in all our vineyards, by measuring the water used and implementing drip irrigation techniques. Our mountain vineyards rely on rain collected and stored in our reservoir.
- PEST** - We minimize the use of unnatural products in our vineyards and are proactive in our monitoring and treating of pests and diseases.

A very important factor for the health of our vineyards is the ecosystem that surrounds it. A surrounding ecosystem that is thriving with animal and plant life, means our vineyards are healthy. We provide habitat enhancement to encourage animals to nest and feed in the area as a way of pest management.

The goal we have at South Coast Winery and Carter Estate Winery is to continue to develop our sustainability program in order to lessen our impact on the environment while continuing to make exceptional wine.